



INTENSIVE COURSE MODULES

# READY, SET START-UP



# WHAT IT IS:

- AN MBA LEVEL CLASS
- 7 INTENSIVE COURSE MODULES  
45 MINUTES WITH 30 MINUTE Q&A







**Choose the  
course that's  
best for you!**

**TIME IS MONEY SO NO TIME TO WASTE**

Whether you're a buyer, seller or service provider, B2B or B2C, tech developer, call center, designer, inventor, digital nomad, artisan or e-shop, lawyer who wants to learn

Understand the kinds of legal agreements to protect yourself and/or your clients.

In just 75 minutes, we will take you through the major phases of startup and tell you what you can expect and how to make informed decisions.

We'll even give you your own templates to work with.

**The best spent 75 minutes of your startup career**



# PICK AND CHOOSE INTENSIVE COURSE MODULES 45 MINUTES WITH 30 MINUTE Q&A

**01**

## Start up basics - make your dream a reality

- Startup vocabulary
- Stages of growth
- Reality check
- Business model
- Working with others

**02**

## START PHASE CONTRACTS

- Founders agreements/pre-nup
- Trademark and IP rights registration
- Corporate formation

**03**

## Negotiating typical Contracts

- Consulting Agreements
- NDAs
- Sales and Distribution
- Letters of Intent / Term Sheets
- **Develop your own template and negotiate with informed confidence**

**04**

## Website Agreements

- Privacy (global standard)
- Cookie Policies
- Terms of Use, Terms of Service
- **Develop your own template**



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05

## LICENSING

- SaaS (software as a service)
- EULA (end-user license)
- Service Level Agreements
- **Develop your own template and negotiate with informed confidence**

06

## INVESTOR AGREEMENTS

- Private equity risks and benefits
- Dilution
- Clawbacks, sweat, dynamic
- Exit strategy

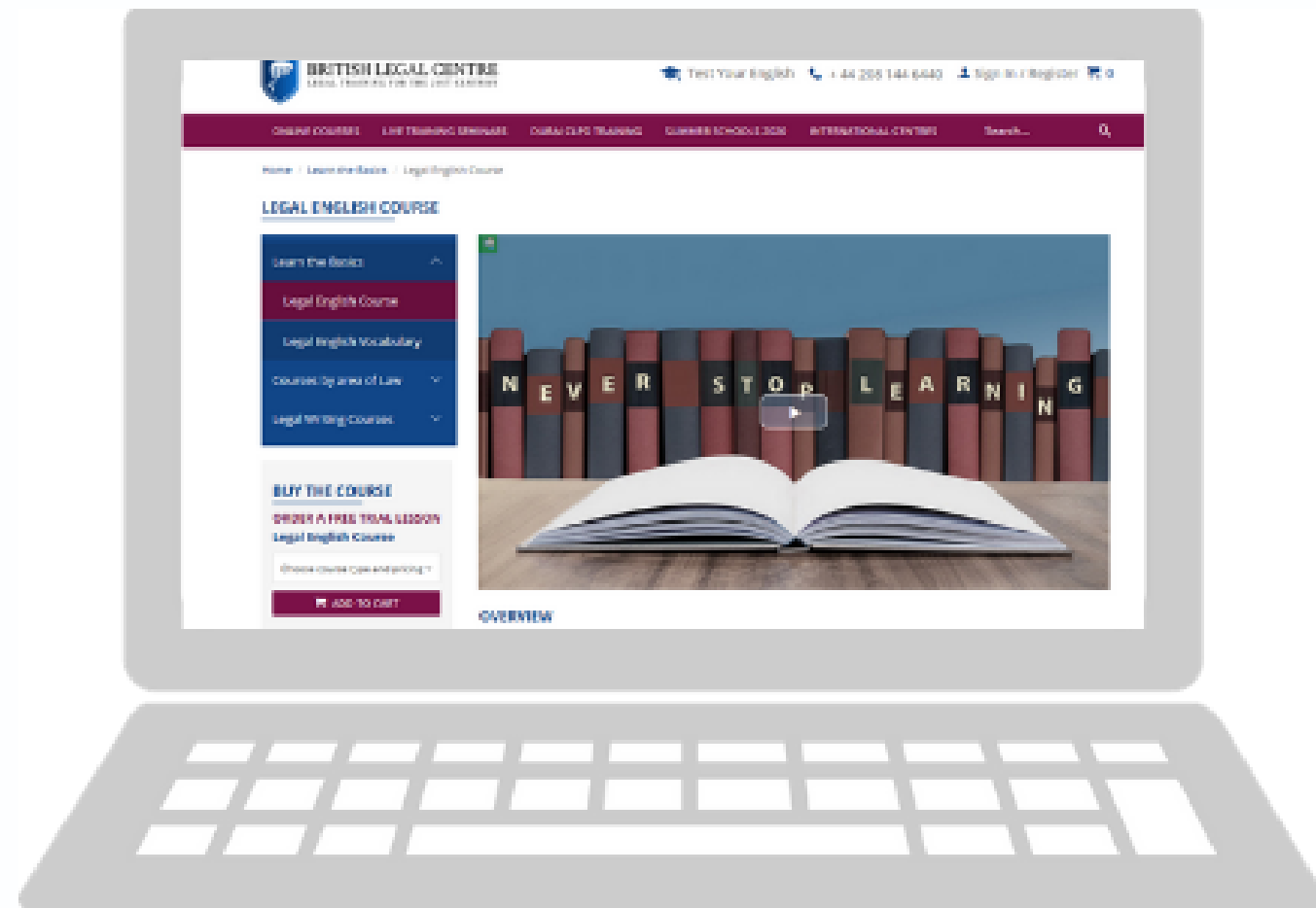
07

## E-Commerce: Selling to the EU, USA, UK, Canada & Australia

- Consumer rights
  - cooling off periods
  - phyto-sanitary protections
  - IP issues
- EU and Eurozone
- Data privacy – GDPR and more
- UK and Brexit issues
- USA - 50 states and hotspots to be aware of
- Canada
- Australia



# CONTACT US



## WEB ADDRESS

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